

Dear friends and colleagues,

For many years, the “Association of Charities of Ukraine” has the honor and pleasure of conducting National Competition “Charitable Ukraine” and representing the best Ukrainian philanthropists and charities. They are the ones who are truly committed to making our country better in all spheres of our life - health, social, environmental issues, education, science, culture, restoration of historical heritage, protection of Ukraine. Every year almost thousand organizations from all over Ukraine compete in more than 25 nominations and who prove that the millennial traditions of charity in Ukraine are worthy of continuation. We see how projects become more systematic as the quantity goes into quality, as creativity and innovation make our communities more cohesive, as even the most difficult social problems and challenges are overcome due to your professionalism and efficiency. This year we are having the 15th Anniversary of the Competition.

**Oleksandr Maksymchuk,
President of the Association of Charities of Ukraine**

NATIONAL COMPETITION "CHARITABLE UKRAINE ".

National contest "Charitable Ukraine" is an annual All-Ukrainian competition, founded by the All-Ukrainian Charitable Association "Association of Charities of Ukraine" aimed at the development of effective socially-oriented philanthropy, charity and volunteering in Ukraine through public stimulation of the best philanthropists, activists and volunteers, their organizations and initiatives.

It is the only active nationwide project and the celebration of philanthropists and the most effective charitable initiatives in Ukrainian society, which began its history in 2007, since 2012 in its current Charitable Ukraine format. This year we are having the 15th Anniversary of the Competition.

According to the results of the competition of the best philanthropists, volunteers and activists of the country, the most effective charity initiatives are presented with unique award – an amber "Angel of Goodness". "Angel of Goodness" is a ceramic sculpture of, decorated with amber sun stone, which is legally mined by the Association of Amber World in Rivne region. The award was created by Ukrainian artist dynasty of Kozaky family. Over the years the Contest has become a significant event in the public life of our country.

The motto of the Contest: "Thank your benefactors!".

The purpose of the competition: the development of effective socially-oriented philanthropy and volunteering in Ukraine through public stimulation of the best philanthropists, activists and volunteers, their organizations and practices.

Goals of the Competition:

- 1) popularization of philanthropy, activism and volunteering, their organizations and effective practices;
- 2) celebration of the best philanthropists, activists and volunteers, their organizations and effective practices, other groups and organizations that implemented significant charitable projects and events in Ukraine during the year;
- 3) communicating the best practices of charity;
- 4) popularization and involvement of a wide range of citizens to charity.

In September 2021, the 15th National Competition was launched. The winners at the national level will be determined in nineteen main, three individual and three special categories:

Major nominations:

1. Charity of large business.
2. Charity of the medium and small business
3. Corporate charity.
4. Collective volunteering.
5. All-Ukrainian charity.
6. Regional charity.
7. Local philanthropy.
8. Charity in health care.
9. Charity in education and science.
10. Charity in culture and art.
11. Charity in the social sphere.
12. Charity in the ecological sphere.
13. Charity in the defense of Ukraine.
14. Charity of the non-governmental sector.
15. "Good starts with you".
16. Youth charity initiatives.
17. Charitable event of the year.
18. "Platform of good"
19. Innovations in charity.

Individual nominations:

1. Philanthropist of the year.
2. Volunteer of the year.
3. Charity Manager of the year.

Special nominations:

1. Popular philanthropist (through direct on-line voting).
2. Media about charity. Media and charity.
3. Assistance from abroad.

Within the framework of the All-Ukrainian competition, there are also regional stages of the competition. Regional Charitable Ukraine-2021 competitions started in the following areas: Lviv, Odesa, Khmelnytsky, Zhytomyr, Kherson, Kyiv, Vinnytsia, Donetsk, Poltava, Zaporizhzhya etc.

Conducting, presenting, popularizing and electing the winners of the "Charitable Ukraine" is done by the following bodies: Organizational Committee, Supervisory Board, National Expert Council, Media Council and Business Council.

Organizational committee:

Oleksandr Maksymchuk is the President of the Association of Charities of Ukraine, Chairman of the committee;

Maryna Antonova, Chairman of the Board of the International Charitable Foundation "Ukraine 3000";

Oleksander Oliynyk, Vice-President of the Association of Charities of Ukraine; Volodymyr Demchak, President of the Ukrainian Trade and Industrial Confederation;

Larysa Mudrak, Vice-President of the Association of Ukrainian Philanthropists; Olha Vieru, Director of The International Convention Center "Ukrainian House".

Supervisory Board:

Angelica Rudnytska, singer, artist, journalist, volunteer, public figure, Charwoman of Supervisory Board;

Serhiy Fomenko, singer, leader of the band "Mandry";

Ivan Malkovich, poet, director of the publishing house "A-BA-GA-LA-MA-GA";

Irma Vitovskaya-Vantsa, actress, volunteer;

Victoria Voronovich, volunteer, a public activist and founder of the NGO "International Alliance of Brotherly Assistance;

Larisa Bilozir, member of the Verkhovna Rada of Ukraine.

Ivanna Klympush-Tsintsadze, former Vice-Prime-Minister for European and Euro-Atlantic Integration of Ukraine, member of the Verkhovna Rada of Ukraine.

National Expert Council:

Maryna Krysa, President of the Charity Fund "Friends of the Children". Head of the National Expert Council;

Oleksander Oliynyk, Vice-President of the Association of Ukrainian Charities, Secretary of the National Expert Council;

Kateryna Yushchenko, Chairman of the Supervisory Board of the Ukraine 3000 International Charitable Foundation;
Larysa Mudrak, Vice-President of Association of Ukrainian Charities, journalist, media expert;
Volodymyr Demchak, President of the Ukrainian Trade and Industrial Confederation.

Media Council:

Larysa Mudrak, Vice-President of Association of Ukrainian Charities; journalist, media expert and volunteer.
Oleh Nalyvayko, journalist, Chairman of the State Committee for Television and Radio Broadcasting Ukraine;
Tetyana Liakhovetska, television producer, volunteer;
Andriy Kulikov, journalist, editor, radio broadcaster, TV presenter, media expert, chairman the board of public organization "Public radio";
Inna Kuznetsova, Chief Editor of the Kyiv Bureau of the Ukr. Service "Radio Liberty";
Galyna Babiy, public figure, media expert;
Bohdan Maslych, Executive Director of NGO "Gurt", activist, expert on civil society development.

Business Council:

Volodymyr Demchak, President of the Ukrainian Trade and Industrial Confederation, Head of Business Council;
Angela Kuznetsova, Rector of the School of Business Administration "University of Banking";
Andriy Ionov, Director of NGO "Vector";
Olexiy Voynalovich, Director of the Publishing House "New Time";
Volodymyr Ikhtiyarov, President of the Association "Light Technique of Ukraine".

Contact Us:

You may contact us via email with questions regarding the admissions process and requirements, and the online application form. We also send out various notifications related to the application process.

Further information about the competition can be obtained at the official website www.blagoukraine.org / <https://vboabu.org.ua/>
Facebook: [BlagodijnaUkraine](https://www.facebook.com/BlagodijnaUkraine)
Organizing Committee: tel. +38 (067) 16 40411,
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